



Invoice

Invoice number: 5563473795

Google Ireland Limited

Gordon House

Barrow Street

Dublin 4

Ireland

VAT number: IE 6388047V

Bill to

Valia Vesselinova

PLMD RO S.R.L

sector 2, sos Iancului, nr 5 bl 110, sc B, et 13, ap 100

021711 BUCHAREST

Romania

Details

Invoice number 5563473795
Invoice date Apr 30, 2026
Billing ID 3952-9288-1293
Account ID 311-123-6995

Google Ads

Total in EUR **€774.40**

Summary for Apr 1, 2026 - Apr 30, 2026

Amount in EUR €774.32
VAT (0%) €0.00

Turkey Regulatory Operating Cost * €0.01
UK DST Fee * €0.02
Spain Regulatory Operating Cost * €0.04
Italy Regulatory Operating Cost * €0.01
VAT (0%) €0.00

Total in EUR €774.40

For reference in RON:

Amount in RON RON 3,947.56
VAT (0%) RON 0.00

Turkey Regulatory Operating Cost * RON 0.05
UK DST Fee * RON 0.10
Spain Regulatory Operating Cost * RON 0.20
Italy Regulatory Operating Cost * RON 0.05
VAT (0%) €0.00

Total in RON RON 3,947.96

Exchange rate EUR 1 : RON 5.0981

*Additional fees (e.g. Regulatory Operating Costs, Digital Services Tax (DST) Fee, Operating Charges etc.) are applicable to your business when ads are acquired and/or displayed in certain countries. Learn more about fees and charges:

<https://support.google.com/google-ads/answer/13674500>

*Effective July 1, 2025, Google will no longer charge a digital services tax (DST) fee for ads served in Canada, in response to the Canadian government's commitment to rescind their digital services tax. Any negative DST amounts shown on Google Ads invoices relate to credits for usage incurred June 30, 2025 or prior. Learn more about jurisdiction-specific surcharges:

<https://support.google.com/google-ads/answer/9750227>

Services subject to the reverse charge - VAT to be accounted for by the recipient as per Article 196 of Council Directive 2006/112/EC

Google Ireland's Commercial Register Number - 368047

This invoice was generated electronically and automatically, without a cash register.

This is the original electronic version.

You will be automatically charged for any amount due.

Account: PLMD ROMANIA EURO
Account ID: 311-123-6995
Apr 1, 2026 - Apr 30, 2026

Description	Quantity	Units	Amount(€)
DE - Sales-Performance Max	963	Clicks	351.22
DE - SN - Patrizia Pepe	331	Clicks	187.78
DE - Demand Gen – Video Ads	60539	Impressions	120.29
DE - Sales-Performance Max	67798	Impressions	83.42
DE - Demand Gen – Video Ads	914	Clicks	27.88
DE - SN Brand	13	Clicks	3.96
Invalid activity - Original Invoice #: 5541489590, Original Month of Service: Mar 2026, Campaign Name: DE - Demand Gen – Video Ads			-0.04
Invalid activity - Original Invoice #: 5541489590, Original Month of Service: Mar 2026, Campaign Name: DE - Sales-Performance Max			-0.19
Subtotal in EUR			€774.32
VAT (0%)			€0.00
Total in EUR			€774.32

Fees
Account: PLMD ROMANIA EURO
Account ID: 311-123-6995
Apr 1, 2026 - Apr 30, 2026

Description	Amount(€)
Spain Regulatory Operating Cost	0.04
UK DST Fee	0.02
Turkey Regulatory Operating Cost	0.01
Italy Regulatory Operating Cost	0.01
Subtotal in EUR	€0.08
VAT (0%)	€0.00
Total in EUR	€0.08